

**Form for Evaluating a Fundraising Activity to Support the UUSS General Fund
FRST (FundRaising STrategy committee)**

Event:	
Chair:	
Chair Phone # & e-mail	
FRST Contact	
Day and Date of Event	
Type of Event	
First time? Annual Event? Other	

Staffing for the Event

Number of volunteers working on event _____

Estimate of hours **you** spent on the event _____

Estimate of the # of hours other volunteers spent on the event (not including you) _____

Was the effort worth the outcome? Why?

Funding

Did you have a UUSS budget for this event? Yes No How much? _____

Ticket Price per individual	
Number of Tickets Sold	
Gross income	
Expenses	
Net Income	

(continued)

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Please answer the following questions based on the scale

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
There was sufficient volunteer staffing.					
The UUSS staff was supportive and helpful.					
Publicity internal to UUSS was good.					
If applicable, publicity external to UUSS was good.					

How were donors acknowledged or thanked?

Were there any external factors over which you had little or no control (such as weather) that impacted your success?

What three things went particularly well for this event?

- 1.
- 2.
- 3.

If we did this event again, what three things should be adjusted or eliminated?

- 1.
- 2.
- 3.

Would you be willing to work on this or a similar event in the future?

Please recommend others who would be good to work on this or a similar event in the future.

Thank you!